

Touche Prodigieuse[®]
Multi-Purpose Care



Multi-Perfecting Retouch Brush for a “flawless” Complexion!

Innovative and ultra-glamorous, **Touche Prodigieuse®** is the very first Complexion Multi-Perfecting Brush offered to women in pharmacies and parapharmacies.

In one easy and precise step, **Touche Prodigieuse®** acts simultaneously as a **corrector** that promises a flawless complexion, a **radiance booster** that illuminates the skin and a **concealer** that reduces dark circles and lights up the eyes.



Mission No. 1: Correct the complexion

New-generation Filling Spheres are dehydrated microbeads of hyaluronic acid with maximum hygroscopicity: they capture water in the skin and expand to **fill in wrinkles and fine lines** via a mechanical effect.

Formulation trick: These dehydrated spheres are incorporated directly into the oily phase to prevent them from expanding upon contact with the water contained in the aqueous phase of the formula. The spheres will only expand upon contact with the water in the skin.



Rice Silk Powder, an ultra-fine powder derived from rice grains after cellulose extraction, works to **smooth the complexion** and creates a highly silky effect on application.

Optical Corrector Pigments combine white, yellow, black and red pigments to **conceal all imperfections**. Treated with an amino-acid derivative, they have excellent affinity for the skin and help reduce interaction between sebum and pigment for an even, homogeneous color, providing a light coverage.

Mission No. 2: Revive radiance

• SKINCARE ACTION TO MOISTURIZE

Plant Glycerin retains moisture in the skin, helping prevent dehydration – the secret for a radiant complexion. Excellent emollient and softening agent, it leaves skin feeling soft and supple to the touch.

• COLOR ACTION TO ILLUMINATE

The original combination of **3 Powders with soft-focus effect** subtly revives the radiance of the complexion, gives a matte finish and ensures long-lasting wear.

Dark areas and signs of fatigue appear visibly reduced.

Mission No. 3: Diminish the appearance of dark circles

- **SKINCARE ACTION TO DECONGEST**

Dark circles are the result of slower surface microcirculation, which causes the blue, violet and black tones of blood vessels to show through the transparency of the skin.



Sweet Orange Extract is rich in hesperitin, a flavonoid renowned for its ability to help stimulate surface micro-circulation.

This makes it an ideal active ingredient to help **decongest the appearance of under-eye puffiness** and **reduce the look of dark circles**. It also has anti-oxidant and soothing properties.

- **COLOR ACTION TO CONCEAL**

Offering ideal long-lasting and coverage power, the **Optical Corrector Pigments** visibly **diminish the appearance of dark circles** all day long.

Effectiveness proven under dermatological supervision⁽¹⁾

Touche Prodigieuse® accomplishes its missions with success!



It provides **immediate** and **ongoing hydration⁽²⁾**:

67% increase in moisture rate 1 hour after application

61% increase in moisture rate 6 hours after application

“Pro” tips

- **AS A COMPLEXION CORRECTOR**

Apply in the morning after the usual skincare cream to sides of the nose, lip contours, wrinkles, fine lines and imperfections.

- **AS A NON-STOP RADIANCE BOOSTER**

Any time during the day, even over make-up, apply to dark areas of the face to awaken and refresh complexion radiance.

- **AS A CONCEALER**

Apply liberally around the eyes, including crow's-feet, on bare or made-up skin, then blend in with fingertips.

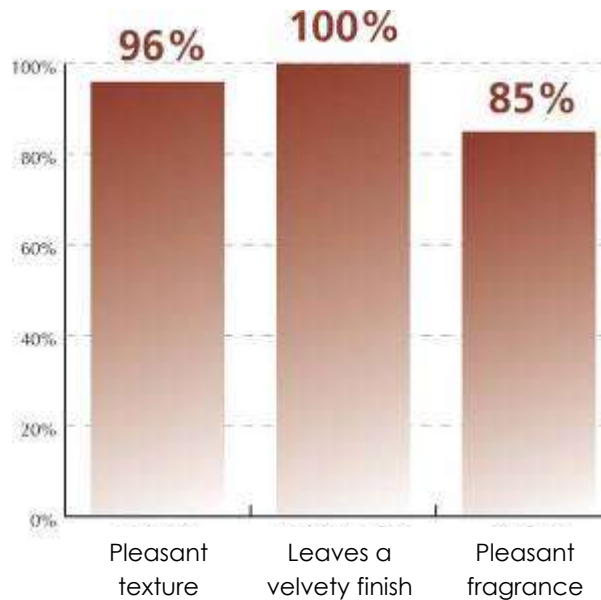
- **MAKE-UP TIPS**

- Apply **Teint Ultra Prodigieux®** to entire face, then use **Touche Prodigieuse®** on dark areas or to highlight certain parts of the face.

- On darker skin tones, use **Touche Prodigieuse® Fair Skin** as a dark circle concealer base, then enhance prominent areas of the face with the **Dark Skin** shade.

Pleasure of use guaranteed

With its summer scent and light, melting, ultra-natural texture, **Touche Prodigieuse® Fair Skin** or **Dark Skin** met with unanimous success among women⁽¹⁾:



Glamour forever

Touche Prodigieuse® is presented in an ultra-feminine iridescent golden brush for precise and convenient application. A must in all handbags!



THE NUXE CHARTER

OUR COMMITMENTS FOR OPTIMUM EFFECTIVENESS AND SAFETY:

- Favoring natural active ingredients
- No mineral oils
- Non-comedogenic products*
- No artificial coloring agents**
- No animal ingredients
- Effectiveness tests on finished products conducted clinically under dermatological supervision
- In vitro tests carried out on NUXE patented active ingredients by an independent Laboratory approved by the French Ministry of Research
- Textures that combine performance and pleasure of use
- New exclusive and patented preservative system without paraben or phenoxyethanol***

*Face Care

**Except in make-up products

***For certain products in the range

NEW IN 2009

Touche Prodigieuse®

Complexion Multi-Perfecting Retouch Brush

01 Fair Skin / 02 Dark Skin

6.5ml brush in folding carton

Recommended Retail Price: £24.50

Availability: in stores now

DISTRIBUTION

Available in Northern Ireland from McKays, Templepatrick ; Menarys, Bangor ; Healthstar Pharmacy, Armagh ; Bennetts Fivemiletown ; Erne Phy Enniskillen ; Medical Hall, The Quays, Newry ; Vita Face, Lurgan ; Medicare Forestside and online at www.salonskincare.com and www.lifeandlooks.com

PRESS CONTACT

Omnia Media : Email enquiries to Anna Mooney anna@omniamc.com; press releases to download from www.omniamc.com.



- (1) Clinical test conducted under dermatological supervision with 21 volunteers for 8 hours – Self-assessment.*
- (2) Test carried out via corneometry for 6 hours with 22 volunteers – Moisture rate variation between treated site and control site.*